

DUAL SHOT OUTDOORS

WWW.DUALSHOTOUTDOORS.COM

BONES N' BEARDS

DSO/ Charger Wiley was born in the hills of West Virginia passionate of the great outdoors, strives to bring quality outdoor programming to the viewer.

DSO/ Charger has reached this legendary status through the auspice of television, video, and videographer work on The Outdoor Channel, for Roger Raglin Outdoors, **Golden Moose Award** winner.

DUAL SHOT OUTDOORS can be seen during the 4th quarter 2011 and 1st quarter 2012. Exclusively on the Versus Channel.

Also airing year long on local networks in our tri-state area.

DSO's TV show is action packed bringing to life the complete outdoors experience.

Combined with some of the most remarkable wildlife footage and exciting hunting sequences ever filmed. Of course, each episode is guaranteed the same fun, wholesome family entertainment, that keeps folks tuning in every week.

DSO/ Charger Wiley filmed the amazing footage that won Roger Raglin his prestigious 4 **Golden Moose Awards** in 2008 and 2009, including 'Best Big Game'



VERSUS



Contact: Charger Wiley @ (304) 887-0798

charger@dualshotoutdoors.com

ADVERTISING PACKAGES FOR DUAL SHOT OUTDOORS 2011

(Prices reflect airing on both 4th quarter 2011 and 1st quarter 2012)

***Exclusive Title Sponsor - \$20,000**

1. Individual billboard opening for show with voiceover
2. Company name on all show and network promotions
3. One 30 second commercial during every show airing (26 total)
4. One 30 second commercial at the front of any DSO Production DVD released that year
5. Product, mention, usage and placement
6. Title sponsorship of show (i.e. "DUAL SHOT OUTDOORS" presented by...)
7. Logo link on DSO website homepage and Top logo on Feature sponsor page

***FULL SPONSORSHIP - \$10,000**

1. A billboard spot during the show open & closing with voiceover
2. One 30 second commercial during every show airing (26 total)
3. Product usage in multiple shows
4. Logo link on DSO website featured sponsors page
5. Includes credit time on any DSO Production DVD released that year

***SIX PACK SPONSORSHIP- \$5,000**

1. A billboard spot during the show open & closing with voiceover
2. One 30 second commercial on 6 of the 13 show airings (13 total)
3. Product usage in multiple shows
4. Logo link on DSO website
5. Includes credit time on any DSO Production DVD released that year

***FLAT RATE/BILLBOARD SPONSOR- \$3,000**

1. A billboard spot during the show
2. Product usage and mention where applicable
3. Logo link on DSO website
4. DSO endorsement

***BROUGHT TO YOU BY- \$4,000**

A billboard segment spot during the show with voiceover – (26 total)

***CLOSED CAPTIONING- \$4,000**

A billboard logo at the end of the show with voiceover- (26 total)

***CLOSING BILLBOARD LOGO'S- \$2,000**

End of show logo

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Coming Soon:



BONES N' BEARDS

New Release DVD

With dual DVD's

Whitetail and Turkey

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